

ORDER

KSNV

Orders

Order / Rev: 102172
 Alt Order #: 06817863
 Product Desc: DCCC
 Estimate: 1192
 Flight Dates: 10/30/12 - 11/12/12
 Original Date / Rev: 05/25/12 / 09/18/12
 Order Type: GENERAL

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency

Name: Great American Media
 Buying Contact: _____
 Billing Contact: _____
1010 Wisconsin Ave. NW
Washington, DC 20007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Democratic Congressional Campaign
 Demographic: A35+
 Product Codes: PLI2
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru: _____
 Order Separation: 00:05:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|--------------|
| 10/29/12 | 11/12/12 | 204 | \$157,575.00 | \$133,938.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|------------|---------------------|---------------------|-------------|
| November 2012 | 204 | \$157,575.00 | \$133,938.75 | 0.00 |
| Totals | 204 | \$157,575.00 | \$133,938.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

Order Share

| Order Share | Share | Total |
|-------------|-------|--------------|
| KSNV | 30% | \$157,575.00 |
| Market | 100% | \$525,250.00 |

Competitive Share

| Competitive Share | Share | Total |
|-------------------|-------|--------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 24% | \$126,060.00 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 16% | \$84,040.00 |
| KTUD | 1% | \$5,252.50 |
| KVVU | 20% | \$105,050.00 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 9% | \$47,272.50 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------------|------|-------------------|-----------------|------------------------|-------------------|----------------|-------------|-----|---------------|----------|-----|------|------|-------|------------|
| E 1 | KSNV | 10/30/12 | 11/05/12 | M-F 5-6a WakeUp w/WagM | 5-6a | | MTWTF-- | :30 | 8 | \$400.00 | 2 | 0.00 | NM | 8 | \$3,200.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | 8 | | \$400.00 | | 0.00 | | | | | | |

Order / Rev: 102172
 Alt Order #: 06817863
 Flight Dates: 10/30/12 - 11/12/12

Advertiser: Democratic Congressional Campaign Co
 Product Desc: DCCC
 Estimate: 1192
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----------------------------|------|-------------------|-----------------|--|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|-------------|
| E 1 | KSNV | 10/30/12 | 11/05/12 | M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners | CM | 5-6a | MTWTF-- | :30 | 8 | \$400.00 | 2 | 0.00 | NM | 8 | \$3,200.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | | 8 | \$400.00 | | 0.00 | | | |
| E 2 | KSNV | 11/06/12 | 11/12/12 | M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners | CM | 5-6a | MT----- | :30 | 1 | \$400.00 | 2 | 0.00 | NM | 1 | \$400.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/06/12 | 11/12/12 | -T----- | | | | | 1 | \$400.00 | | 0.00 | | | |
| E 3 | KSNV | 10/30/12 | 11/05/12 | Wake Up Early w/Wagners Wake Up Early Wagners | CM | 430a-5a | MTWT--S | :30 | 5 | \$200.00 | 1 | 0.00 | NM | 5 | \$1,000.00 |
| WAKE UP EARLY W/THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWT--S | | | | | 5 | \$200.00 | | 0.00 | | | |
| E 4 | KSNV | 11/06/12 | 11/12/12 | Wake Up Early w/Wagners Wake Up Early Wagners | CM | 430a-5a | MT----- | :30 | 1 | \$200.00 | 1 | 0.00 | NM | 1 | \$200.00 |
| WAKE UP EARLY W/THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/06/12 | 11/12/12 | -T----- | | | | | 1 | \$200.00 | | 0.00 | | | |
| E 5 | KSNV | 10/30/12 | 11/05/12 | M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners | CM | 6-7a | MTWTF-- | :30 | 10 | \$725.00 | 1 | 0.00 | NM | 10 | \$7,250.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | | 10 | \$725.00 | | 0.00 | | | |
| E 6 | KSNV | 11/06/12 | 11/12/12 | M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners | CM | 6-7a | MT----- | :30 | 1 | \$725.00 | 1 | 0.00 | NM | 1 | \$725.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/06/12 | 11/12/12 | MT----- | | | | | 1 | \$725.00 | | 0.00 | | | |
| E 7 | KSNV | 10/30/12 | 11/05/12 | Today Show Today Show | CM | 658a-9am | MTWTF-- | :30 | 20 | \$900.00 | 1 | 0.00 | NM | 20 | \$18,000.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | | 20 | \$900.00 | | 0.00 | | | |
| E 8 | KSNV | 11/06/12 | 11/12/12 | Today Show Today Show | CM | 658a-9am | MT----- | :30 | 1 | \$900.00 | 1 | 0.00 | NM | 1 | \$900.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/06/12 | 11/12/12 | MT----- | | | | | 1 | \$900.00 | | 0.00 | | | |
| E 9 | KSNV | 11/03/12 | 11/03/12 | News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY | CM | 6a-7a | -----S- | :30 | 2 | \$375.00 | 1 | 0.00 | NM | 2 | \$750.00 |
| NEWS 3 AT SUNRISE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | | 2 | \$375.00 | | 0.00 | | | |
| E 10 | KSNV | 11/03/12 | 11/03/12 | Saturday Today Saturday Today | CM | 7a-9am | -----S- | :30 | 4 | \$625.00 | 1 | 0.00 | NM | 4 | \$2,500.00 |
| SATURDAY TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | | 4 | \$625.00 | | 0.00 | | | |
| E 11 | KSNV | 11/04/12 | 11/04/12 | News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY | CM | 6a-7a | -----S | :30 | 2 | \$375.00 | 1 | 0.00 | NM | 2 | \$750.00 |
| NEWS 3 AT SUNRISE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | | 2 | \$375.00 | | 0.00 | | | |
| E 12 | KSNV | 11/04/12 | 11/04/12 | Sunday Today Sunday Today | CM | 7a-8am | -----S | :30 | 2 | \$500.00 | 2 | 0.00 | NM | 2 | \$1,000.00 |
| TODAY ON SUNDAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | | 2 | \$500.00 | | 0.00 | | | |
| E 13 | KSNV | 11/04/12 | 11/04/12 | | CM | 8a-9am | -----S | :30 | 1 | \$3,000.00 | 1 | 0.00 | NM | 1 | \$3,000.00 |

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 Flight Dates: 10/30/12 - 11/12/12

Advertiser: Democratic Congressional Campaign Co
 Product Desc: DCCC
 Estimate: 1192
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------|-------------------|----------------|-------------|-----|---------------|----------|-----|------|------|-------|------------|
| | | | | Meet the Press | | | | | | | | | | | |
| | | | | Meet the Press | | | | | | | | | | | |
| | | | | MEET THE PRESS | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | 1 | | \$3,000.00 | | 0.00 | | | | | | |
| E 14 | KSNV | 11/04/12 | 11/04/12 | News 3 Today Wknd | CM | 9a-930am | -----S | :30 | 1 | \$500.00 | 1 | 0.00 | NM | 1 | \$500.00 |
| | | | | News 3 Today | | | | | | | | | | | |
| | | | | NEWS 3 TODAY/WKEND | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | 1 | | \$500.00 | | 0.00 | | | | | | |
| E 15 | KSNV | 11/04/12 | 11/04/12 | Chris Matthews 9:30AM | GM | 9:30a-10a | -----S | :30 | 1 | \$500.00 | 2 | 0.00 | NM | 1 | \$500.00 |
| | | | | Chris Matthews SUN 9:30am | | | | | | | | | | | |
| | | | | CHRIS MATTHEWS SHOW | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | 1 | | \$500.00 | | 0.00 | | | | | | |
| E 16 | KSNV | 10/30/12 | 11/05/12 | M-F Today Show II 3rd | GM | 9-10a | MTWTF-- | :30 | 20 | \$425.00 | 1 | 0.00 | NM | 20 | \$8,500.00 |
| | | | | M-F Today Show II | | | | | | | | | | | |
| | | | | TODAY SHOW II | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | 20 | | \$425.00 | | 0.00 | | | | | | |
| E 17 | KSNV | 11/06/12 | 11/12/12 | M-F Today Show II 3rd | GM | 9-10a | MT----- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| | | | | M-F Today Show II | | | | | | | | | | | |
| | | | | TODAY SHOW II | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 11/06/12 | 11/12/12 | MT----- | 1 | | \$425.00 | | 0.00 | | | | | | |
| E 18 | KSNV | 10/30/12 | 11/05/12 | M-F Today Show III 4th | GM | 10am-11am | MTWTF-- | :30 | 10 | \$325.00 | 1 | 0.00 | NM | 10 | \$3,250.00 |
| | | | | Today 4th Hour | | | | | | | | | | | |
| | | | | TODAY SHOW III | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | 10 | | \$325.00 | | 0.00 | | | | | | |
| E 19 | KSNV | 11/06/12 | 11/12/12 | M-F Today Show III 4th | GM | 10am-11am | MT----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| | | | | Today 4th Hour | | | | | | | | | | | |
| | | | | TODAY SHOW III | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 11/06/12 | 11/12/12 | MT----- | 1 | | \$325.00 | | 0.00 | | | | | | |
| E 20 | KSNV | 10/30/12 | 11/05/12 | Rachael Ray | CM | 11am-12pm | MTWTF-- | :30 | 12 | \$325.00 | 1 | 0.00 | NM | 12 | \$3,900.00 |
| | | | | Rachael Ray | | | | | | | | | | | |
| | | | | RACHEL RAY | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | 12 | | \$325.00 | | 0.00 | | | | | | |
| E 21 | KSNV | 11/06/12 | 11/12/12 | Rachael Ray | CM | 11am-12pm | MT----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| | | | | Rachael Ray | | | | | | | | | | | |
| | | | | RACHEL RAY | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 11/06/12 | 11/12/12 | MT----- | 1 | | \$325.00 | | 0.00 | | | | | | |
| E 22 | KSNV | 10/30/12 | 11/05/12 | Noon News | CM | 12-1230pm | MTWTF-- | :30 | 5 | \$425.00 | 1 | 0.00 | NM | 5 | \$2,125.00 |
| | | | | Noon News | | | | | | | | | | | |
| | | | | NEWS 3 AT NOON | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | 5 | | \$425.00 | | 0.00 | | | | | | |
| E 23 | KSNV | 11/06/12 | 11/12/12 | Noon News | CM | 12-1230pm | MT----- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| | | | | Noon News | | | | | | | | | | | |
| | | | | NEWS 3 AT NOON | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 11/06/12 | 11/12/12 | MT----- | 1 | | \$425.00 | | 0.00 | | | | | | |
| E 24 | KSNV | 10/30/12 | 11/05/12 | The Agenda 1230pm | CM | 1230-1p | MTWTF-- | :30 | 5 | \$325.00 | 1 | 0.00 | NM | 5 | \$1,625.00 |
| | | | | The Agenda 1230pm | | | | | | | | | | | |
| | | | | NEWS 4: THE AGENDA | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | 5 | | \$325.00 | | 0.00 | | | | | | |
| E 25 | KSNV | 11/06/12 | 11/12/12 | | CM | 1230-1p | MT----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |

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| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------------|------|-------------------|-----------------|----------------------|-------|-------------------|---------|-----|-------------|------------|-----|---------------|------|-------|------------|
| | | | | The Agenda 1230pm | | | | | | | | | | | |
| | | | | The Agenda 1230pm | | | | | | | | | | | |
| NEWS 4: THE AGENDA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 11/06/12 | 11/12/12 | MT----- | | 1 | | | \$325.00 | | | 0.00 | | | |
| E 26 | KSNV | 10/30/12 | 11/05/12 | The Doctors | CM | 2pm-3pm | MTWTF-- | :30 | 5 | \$325.00 | 1 | 0.00 | NM | 5 | \$1,625.00 |
| | | | | The Doctors | | | | | | | | | | | |
| THE DOCTORS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | 5 | | | \$325.00 | | | 0.00 | | | |
| E 27 | KSNV | 11/06/12 | 11/12/12 | The Doctors | CM | 2pm-3pm | MT----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| | | | | The Doctors | | | | | | | | | | | |
| THE DOCTORS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 11/06/12 | 11/12/12 | MT----- | | 1 | | | \$325.00 | | | 0.00 | | | |
| E 28 | KSNV | 10/30/12 | 11/05/12 | Dr. Phil | CM | 3-4p | MTWTF-- | :30 | 8 | \$450.00 | 1 | 0.00 | NM | 8 | \$3,600.00 |
| | | | | Dr Phil | | | | | | | | | | | |
| DR. PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | 8 | | | \$450.00 | | | 0.00 | | | |
| E 29 | KSNV | 11/06/12 | 11/12/12 | Dr. Phil | CM | 3-4p | MT----- | :30 | 2 | \$450.00 | 1 | 0.00 | NM | 2 | \$900.00 |
| | | | | Dr Phil | | | | | | | | | | | |
| DR. PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 11/06/12 | 11/12/12 | MT----- | | 2 | | | \$450.00 | | | 0.00 | | | |
| E 30 | KSNV | 10/30/12 | 11/05/12 | News 3 at 4 (1/2 hr) | CM | 4-430p | MTWTF-- | :30 | 5 | \$725.00 | 1 | 0.00 | NM | 5 | \$3,625.00 |
| | | | | News 3 at 4 | | | | | | | | | | | |
| FIRST NEWS 3 AT FOUR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | 5 | | | \$725.00 | | | 0.00 | | | |
| E 31 | KSNV | 11/06/12 | 11/12/12 | News 3 at 4 (1/2 hr) | CM | 4-430p | MT----- | :30 | 1 | \$725.00 | 1 | 0.00 | NM | 1 | \$725.00 |
| | | | | News 3 at 4 | | | | | | | | | | | |
| FIRST NEWS 3 AT FOUR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 11/06/12 | 11/12/12 | MT----- | | 1 | | | \$725.00 | | | 0.00 | | | |
| E 32 | KSNV | 10/30/12 | 11/05/12 | News 3 at 430pm | CM | 430-5pm | MTWTF-- | :30 | 5 | \$725.00 | 1 | 0.00 | NM | 5 | \$3,625.00 |
| | | | | News 3 at 4:30PM | | | | | | | | | | | |
| NEWS 4 AT 430P | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | 5 | | | \$725.00 | | | 0.00 | | | |
| E 33 | KSNV | 11/06/12 | 11/12/12 | News 3 at 430pm | CM | 430-5pm | MT----- | :30 | 1 | \$725.00 | 1 | 0.00 | NM | 1 | \$725.00 |
| | | | | News 3 at 4:30PM | | | | | | | | | | | |
| NEWS 4 AT 430P | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 11/06/12 | 11/12/12 | MT----- | | 1 | | | \$725.00 | | | 0.00 | | | |
| E 34 | KSNV | 10/30/12 | 11/05/12 | M-F Early News | CM | 5-630p | MTWTF-- | :30 | 5 | \$1,200.00 | 1 | 0.00 | NM | 5 | \$6,000.00 |
| | | | | M-F Early News | | | | | | | | | | | |
| EARLY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | 5 | | | \$1,200.00 | | | 0.00 | | | |
| E 35 | KSNV | 11/06/12 | 11/12/12 | M-F Early News | CM | 5-630p | MT----- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| | | | | M-F Early News | | | | | | | | | | | |
| EARLY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 11/06/12 | 11/12/12 | MT----- | | 1 | | | \$1,200.00 | | | 0.00 | | | |
| E 36 | KSNV | 11/03/12 | 11/03/12 | Sa-Su Early News | CM | 5pm-630pm | -----S- | :30 | 1 | \$675.00 | 1 | 0.00 | NM | 1 | \$675.00 |
| | | | | Sa-Su Early News | | | | | | | | | | | |
| KSNV EARLY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | 1 | | | \$675.00 | | | 0.00 | | | |
| E 37 | KSNV | 10/30/12 | 11/05/12 | | CM | 630-7pm | MTWTF-- | :30 | 5 | \$1,300.00 | 1 | 0.00 | NM | 5 | \$6,500.00 |

Order / Rev: 102172
 Alt Order #: 06817863
 Flight Dates: 10/30/12 - 11/12/12

Advertiser: Democratic Congressional Campaign Co
 Product Desc: DCCC
 Estimate: 1192
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|----------|----------|---|-------|----------------|---------|-----|-------|-------------|-----|------|------|-------|-------------|
| M-F Jeopardy M-F Jeopardy JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/12 11/05/12 MTWTF-- 5 \$1,300.00 0.00 | | | | | | | | | | | | | | | |
| E 38 | KSNV | 10/30/12 | 11/05/12 | M-F Wheel M-F Wheel of Fortune | CM | 7-730pm | MTWTF-- | :30 | 5 | \$1,300.00 | 1 | 0.00 | NM | 5 | \$6,500.00 |
| WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/12 11/05/12 MTWTF-- 5 \$1,300.00 0.00 | | | | | | | | | | | | | | | |
| E 39 | KSNV | 11/03/12 | 11/03/12 | Weekend Jeopardy/Wheel WKND Jeop/Wheel | CM | 630-730pm | -----S- | :30 | 2 | \$525.00 | 1 | 0.00 | NM | 2 | \$1,050.00 |
| JEOPARDY/WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 2 \$525.00 0.00 | | | | | | | | | | | | | | | |
| E 40 | KSNV | 11/05/12 | 11/05/12 | Mon PR 8-10p Monday Prime 8-10pm | CM | 8-10pm | M----- | :30 | 4 | \$4,000.00 | 1 | 0.00 | NM | 4 | \$16,000.00 |
| THE VOICE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 4 \$4,000.00 0.00 | | | | | | | | | | | | | | | |
| E 41 | KSNV | 10/31/12 | 10/31/12 | Wed PR 10-11p Wednesday Prime 10-11pm | CM | 10-11pm | --W---- | :30 | 2 | \$3,200.00 | 1 | 0.00 | NM | 2 | \$6,400.00 |
| LAW & ORDER: SVU <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 2 \$3,200.00 0.00 | | | | | | | | | | | | | | | |
| E 42 | KSNV | 11/03/12 | 11/03/12 | Sat PR 10-11p Saturday Prime 10-11pm | CM | 10-11pm | -----S- | :30 | 2 | \$1,200.00 | 3 | 0.00 | NM | 2 | \$2,400.00 |
| LAW & ORDER: SVU <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 2 \$1,200.00 0.00 | | | | | | | | | | | | | | | |
| E 43 | KSNV | 11/04/12 | 11/04/12 | NFL Football NFL Football | CM | 1P-9PM | -----S | :30 | 1 | \$10,000.00 | 1 | 0.00 | NM | 1 | \$10,000.00 |
| SUN NT FB: GB @ HOUSTON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$10,000.00 0.00 | | | | | | | | | | | | | | | |
| E 44 | KSNV | 11/04/12 | 11/04/12 | News 3 Live in Prime News 3 in Prime | CM | 7-10pm | -----S | :30 | 2 | \$1,600.00 | 2 | 0.00 | NM | 2 | \$3,200.00 |
| NEWS AFTER NFL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 2 \$1,600.00 0.00 | | | | | | | | | | | | | | | |
| E 45 | KSNV | 11/04/12 | 11/04/12 | LAW & ORDER (synd) PM Law & Order (synd) PRIME | CM | SU 10-11P | -----S | :30 | 2 | \$900.00 | 2 | 0.00 | NM | 2 | \$1,800.00 |
| LAW & ORDER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 2 \$900.00 0.00 | | | | | | | | | | | | | | | |
| E 46 | KSNV | 10/30/12 | 11/05/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | MTWTF-- | :30 | 5 | \$1,200.00 | 1 | 0.00 | NM | 5 | \$6,000.00 |
| NEWS 3 NIGHTSIDE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/12 11/05/12 MTWTF-- 5 \$1,200.00 0.00 | | | | | | | | | | | | | | | |
| E 47 | KSNV | 11/03/12 | 11/03/12 | Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven | CM | 11pm-1135pm | -----S- | :30 | 1 | \$1,100.00 | 1 | 0.00 | NM | 1 | \$1,100.00 |
| NEWS 3 NIGHTSIDE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$1,100.00 0.00 | | | | | | | | | | | | | | | |
| E 48 | KSNV | 11/04/12 | 11/04/12 | Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven | CM | 11pm-1135pm | -----S | :30 | 1 | \$1,100.00 | 1 | 0.00 | NM | 1 | \$1,100.00 |
| NEWS 3 NIGHTSIDE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$1,100.00 0.00 | | | | | | | | | | | | | | | |
| E 49 | KSNV | 10/30/12 | 11/05/12 | | CM | 1135p-1237a | MTWTF-- | :30 | 8 | \$500.00 | 1 | 0.00 | NM | 8 | \$4,000.00 |

Order / Rev: 102172
 Alt Order #: 06817863
 Flight Dates: 10/30/12 - 11/12/12

Advertiser: Democratic Congressional Campaign Co
 Product Desc: DCCC
 Estimate: 1192
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------|-------|-----------------|-------------------|-----|-------------|------------|-----|---------------|--------|-------|--------------|
| | | | | The Tonight Show | | | | | | | | | | | |
| | | | | Tonight Show | | | | | | | | | | | |
| | | | | TONIGHT SHOW W/ JAY LENO | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | 8 | | \$500.00 | | | 0.00 | | | |
| E 50 | KSNV | 10/30/12 | 11/05/12 | Late Night w/Fallon | CM | 1237a-136am | MTWTF-- | :30 | 8 | \$250.00 | 1 | 0.00 | NM | 8 | \$2,000.00 |
| | | | | Late Night w/Fallon | | | | | | | | | | | |
| | | | | LATE NIGHT W/JIMMY FALLON | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | 8 | | \$250.00 | | | 0.00 | | | |
| E 51 | KSNV | 11/03/12 | 11/03/12 | Saturday Night Live | CM | 1130pm-1:02am | -----S- | :30 | 3 | \$1,400.00 | 1 | 0.00 | NM | 3 | \$4,200.00 |
| | | | | Saturday Night Live | | | | | | | | | | | |
| | | | | SATURDAY NIGHT LIVE | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | 3 | | \$1,400.00 | | | 0.00 | | | |
| E 52 | KSNV | 11/04/12 | 11/04/12 | Sports Night in Las Vegas | CM | Sun 1135p-1200a | -----S | :30 | 1 | \$400.00 | 1 | 0.00 | NM | 1 | \$400.00 |
| | | | | Sports Night in Las Vegas | | | | | | | | | | | |
| | | | | SPORTS NIGHT IN LAS VEGAS | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | 1 | | \$400.00 | | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 204 | \$157,575.00 |